



# ONLINE COURSES FOR M&E SPECIALISTS

[www.traass.org](http://www.traass.org)



## CUTTING EDGE M&E: A GUIDE FOR PRACTITIONERS

This course lays the ground for M&E to make vital contributions to incentivise change and measure performance. The course considers challenges in current M&E practice, introduces a tool-box of evaluation techniques and shows where these can be best applied. Ways of promoting early participation and the engagement of key stakeholders are explored and a step-by-step action plan to improve practice of M&E is provided.



## EFFECTIVE AND CREATIVE EVALUATION REPORT WRITING

In this course students develop skills in putting together an effective and engaging evaluation report. This includes different aspects of evaluation report writing, such as communicating findings in ways that promote use, improving particular sections of the report, structuring, designing and promoting evaluation reports.

This course is available in English and French.



## MANAGING THE POLITICS OF EVALUATION

This course considers some of the challenges that evaluators and evaluation managers face when striving to have an impartial evaluation of a programme. It will focus on how the 'political' interests of the various partners involved can influence the evaluation process. The course will consider some of the main elements giving rise to a conflict of interest between the evaluator, programme sponsors and implementers, as well as between the evaluation manager and organisation's internal stakeholders. It will then go on to look at what measures can be taken to address these potential threats and protect the professional integrity of the evaluator and the contract manager.



## LEARNING TO ADAPT: A GUIDE TO REAL TIME EVALUATION AND ADAPTIVE MANAGEMENT

This course brings together the two exciting new areas of Real Time Evaluation (RTE) and Adaptive Management (AM) which combine to offer huge potential for the M&E practitioner, particularly in complex and uncertain environments. What exactly is an RTE/AM approach and how can it help to learn quickly in unstable or conflict affected situations? Do M&E practitioners need to ditch their standard approaches and what can you do if there is no counterfactual or dataset? This course covers these challenges and more. It lets you see how to provide timely insights to steer programmes and projects.



## HOW TO BE A SUCCESSFUL EVALUATION CONSULTANT

This course centres on a crucial issue for evaluators and potential evaluators: how to be a successful evaluation consultant? The course considers strategic, technical and management aspects essential for becoming a successful evaluation consultant. Issues such as how to set-up as an evaluation consultant and effectively find work, how to manage customers efficiently and to diversify and grow an evaluation consultancy, as well as legal and financial planning issues, proposal writing for winning business and efficient project/team management tools are covered in the course.

- **INTERACTIVE AND SELF-PACED** online courses contain presentations, quizzes, cases and exercises.
- Access to a computer and the Internet only required; no special set-up. Upon successful completion, participants are issued with a **CERTIFICATE**.
- **OUR TRAINERS** are professionals in Monitoring and Evaluation, international development and change processes. Their extensive expertise and understanding of practical contexts enable us to deliver courses that combine cutting-edge theoretical knowledge and practical insights.
- A personalised trainer **SUPPORT** and flexible study time are offered with all our courses.
- **PRICES** range from US\$375 to US\$825. Scholarships are available for eligible students.
- For more information and **TO ENROL** please visit our website [www.traass.org](http://www.traass.org) or contact us by email on [contact@traass.org](mailto:contact@traass.org).



# WHAT OUR STUDENTS SAY

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*The course provided new insights on how I can write the evaluation report clearly and creatively. I like that there was a structure in the teaching materials, videos were clear and concise, and there were exercises and case studies to help clarify my understanding. | Chew Eunice, Ministry of Education, Singapore*

*I've been transitioning to being a consulting evaluator and been frustrated by the lack of information about how to manage the "business" side of consulting. This course helped in two ways: it confirmed that my instincts were often good, and it provided some details in client management that will greatly improve my future work conditions. Dr. O'Neill was very kind and very prompt in responding to my questions. | Linden Higgins, Education for Critical Thinking, United States*

*As an evaluator in a government department, I firmly believe that this course gave me the knowledge I need to make my evaluation reports better and more used! | Alexandre Morin, Program Evaluator at Government of Quebec, Canada*

*The course puts the theory into practice and changes capacity of the participants. | Mohammed Othman, M&E Specialist, Global Communities, Yemen*

*I recommend the course to everyone who does not yet have a lot of experience writing evaluation reports or who would like to refresh or improve existing knowledge. | Rica Terbeck, Evaluator, France*

*This course is a cutting edge in enlarging the professional horizon of evaluation practitioners. The course design and material are fantastic! I especially liked the part about report promotion and the strategies for reaching the key internal and external stakeholders. I do recommend this course to everyone in the humanitarian and development world. | Julius Togba, M&E Project Manager USAID, Liberia*

*This specialized M&E course is an excellent training for M&E practitioners and managers. It is conducted with sustained and continuous support by a highly experienced teacher, Colin Jacobs. I enjoyed learning and will use the course materials for a long time. Thanks for all support to TRAASS International team. | Edouard Casetta - Independent Evaluation Consultant, Switzerland*

*I would recommend the course because you get a good insight into the evaluation business within a very short time span. The texts are written in a very easy understandable manner and contain practical tips to attract and retain customers. You get access to information you cannot find in any textbook on evaluation. | Anita Leutgeb, practice&research FOR DEVELOPMENT, Austria*

*It transforms the way you look at writing a final evaluation report. | Rahmeh Jakouch, Chemonics International, Syria*

*I found the course really helpful and would recommend it to others, independently of their level of experience with evaluation reports. I was able to track back my latest piece of evaluation work and apply new thinking as to what I would have done (and will do) differently! The course is easy to follow and has the great strength of drawing in real evaluative experience case studies. It is self paced so one can easily integrate it in their own routine. I enjoyed also the quality of the insights, training and materials. | Mariana Merelo Lobo, International Humanitarian and Development Practitioner, Tanzania*

*Written and delivered in accessible language, matches clarity with a depth of analysis, while bringing innovative thinking in an increasingly important function of the international development industry. If you wait until there is another cutting-edge course in monitoring and evaluation in the industry, you will be too late. | Emilio Valli, Program Officer, United Nations Volunteers*

*The learning material is excellent and the instruction formats used are diverse. Very good course for beginners and professional evaluators. | Maria Goldman, Evaluation Officer at Council of Europe, France*

*I did not really have clear expectations for this course, but I knew that I was interested in starting a consultancy and I wanted to learn more. That said, I am so happy I took this course! It provided me with a very practical understanding of what it will take to start and maintain a consultancy. It will not be easy but, having it laid out in this way was very helpful! The examples from the instructor were useful and really rounded out the course. Also, the user interface is excellent and it made it easy to navigate from module to module. This course has a lot of good information for people interested in starting a consultancy but, I also learned things that will help me in my current role as an evaluator within an organization. Lastly, I think I have a better understanding of the perspective of evaluation consultants that are occasionally hired where I work. I would recommend this course to a fellow evaluator. | Christine Brignall, Program Evaluator, Public Health, Canada*

*I highly recommend the course to people engaged in humanitarian or development work and seeking better ways of measuring their performance. I recommend the course because it provides adequate skills and tools in the field of M&E and exposes practitioners to the complexities of undertaking an M&E exercise. | Farouk Adam Iddrisu, Senior Health Services Admin at Ghana Health Service, Ghana*

*I would recommend this course to get solid knowledge on how to structure ideas, results, interpretations, and perspectives and how to convey the results and convince the audience with asking oneself the right questions for being effective and creative. | Stephanie Ramboarina, Researcher at National Malaria Control Program, Madagascar*