



Cutting-Edge Monitoring and Evaluation: A Guide for Practitioners

Online Course

This course lays the ground for Monitoring and Evaluation (M&E) to make vital contributions to incentivise change and measure performance. The course considers challenges in current M&E practice, introduces a tool-box of evaluation techniques and shows where these can be best applied. Ways of promoting early participation and the engagement of key stakeholders are explored and a step-by-step action plan to improve practice of M&E is provided.

Aim:

Upon completion of the course the students will:

- Understand the added value of M&E and importance of adapting to context and working with clients and beneficiaries;
- Learn to develop an effective evaluation framework;
- Fully appreciate the challenges facing evaluators and how to address them with practical strategies;
- Learn about various evaluation methods and how to choose the evaluation tools appropriate and relevant to the particular needs and context;
- Be able to apply practical strategies to ensure that M&E function is fully integrated in the critical steps involved in development, humanitarian relief and policy environments
- Be able to develop action planning for M&E to become a truly value-adding activity, transforming the vision of knowledge-driven organisations into reality.

Target audience:

Anyone who commissions, manages or carries out project or programme M&E: evaluation advisors and consultants, Internal and external evaluators, Evaluation units of NGOs and UN agencies, project managers, policy makers and programme implementers, government agencies, legal & other specialist bodies, researchers and development graduate students.

Trainer:

Dr. Colin Jacobs, a senior consultant with more than 25 years' experience in international development in Asia, Sub Sahara Africa, central Asia and Europe. Colin's recent roles include President at the UK Evaluation Society and Head, Governance and Civil Society at British Council.

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Course Content

Course Features:



Interactivity



Experts



Assessment



Videos



Case Studies



Resources



Certificate

Module 1: Foundation to design a successful M&E programme

- Key definitions;
- Stakeholders mapping and their contradictory interests;
- Wider context analysis- PEST;
- M&E framework development and its key elements;
- Role of M&E in the contemporary project/programme cycle.

Module 4: Practical Strategies and Case Studies

- Key implementation issues around M&E;
- Evaluation strategies to ensure effective M&E for Accountability and Learning (MEAL);
- Practical stepped approach and principle-based framework;
- Tips how to avoid common pitfalls in M&E practice.

Module 2: Common challenges in M&E practice

- Challenges, constraints and practical choices in M&E practice;
- Issues evaluators face, such as planning, complexity, resourcing, conflicts of interest, communication and follow-up;
- Ways to address and overcome the above.

Module 5: Summary and 6-Step Action Plan

- Best practice model to ensure effective M&E practice;
- Action planning with the view to improve MEAL function in the organisation/project/programme.

Module 3: Evaluation methodology and choice of appropriate tools

- Evaluation methodologies relevant to development and humanitarian interventions;
- Principal evaluation methods and how to choose the appropriate method depending on evaluation questions and the context;
- Main features, strengths and weaknesses of different methods;
- Mixed methods, why and when to use.

Course price: US\$475.-

To know more and to enroll to the course, please visit: www.traass.org or contact us: contact@traass.org

